

We'll pack your suitcase

Take part in the competition, enter your guess and win one of three suitcases packed to the brim



For the 'Heimat Shoppen 2026' event, numerous shops in Bocholt have packed their favourite products into a suitcase.

The task: to estimate as accurately as possible the total value of a suitcase filled with a variety of items.

The three people who guess the total value correctly or come closest to it will each win one of the three suitcases. All three suitcases contain identical contents, although some of the items are available in different colour variants.

How it works



View the suitcases in the shop windows

From 1 to 12 September, you'll find the packed suitcases in the three shop windows:

- ✕ **Intersport Pieron** (Rebenstraße 4)
- ✕ **Der Nähkasten** (Osterstraße 18)
- ✕ **Tara-M Woman** (Shopping-Arkaden)

Estimate the value

How much do you think the suitcase and its contents are worth? Write down your estimate and pop your entry card into the prize draw box. You'll find entry cards and prize draw boxes in the participating shops.

Win with a bit of luck

The three people who come closest to the total value will each win one of the three suitcases. If there are several entries with the same estimate, the winner will be chosen by lot.

The actual value of the suitcases will be announced once the promotion has ended. The winners will be notified personally.

More information about the content on social media



From **1 September**, the products in the suitcase and the participating shops will be revealed bit by bit on our social media channels. You might just spot the key clue to the total value! Follow **@bocholterleben** and stay up to date.

**FOLLOW 'EXPERIENCE BOCHOLT' ON
INSTAGRAM**

These shops are included

Hausfelder · Haus der Weine · Der Nähkasten · Intersport Pieron · Dörner & Dörner · Kaffee Imping · Winkelmann Patisserie · Currywurst Tempel · Anna - That's Me · Tourist Information · Shopping Arcades · Marc O'Polo · Leder Berensen · Tempton Recruitment · Saint Georges · Cortina Ice Cream Parlour · Apollo Opticians · Tara-M Woman · Real Nails · Schuh Okay · Jeans Fritz · Müller · Borggreve Jewellers · Hermeier Jewellers · Tara-M Man · Asia Point · Papiermarkt · Thalia · H Vision Hairdressers · alltours · Hungerkamp



Without the tremendous support of the participating shops and partners, a campaign like this would not be possible.

Maren Weitauer, City Marketing Project Manager

FAQ - Frequently Asked Questions

Where can I find the suitcases on display?

The three prize cases will be on display in the shop windows of

Intersport Pieron (Rebenstraße 4)
Der Nähkasten (Osterstraße 18) and
Tara-M Woman (Shopping-Arkaden)

. All three cases contain identical contents (in some cases, individual items differ only in colour or variant).

How can I take part, and where can I find the entry tickets?

Estimate the total value of a suitcase (including its contents) and write your estimate on an entry card. You'll find the entry cards and prize draw boxes in the participating shops. The three people who guess the total value correctly or come closest to it will each win one of the three suitcases. If there are several entries with the same guess, the winner will be decided by drawing lots.

Participating shops:

Hausfelder · Haus der Weine · Der Nähkasten · Intersport Pieron · Dörner & Dörner · Kaffee Imping · Konditorei Winkelmann · Currywurst Tempel · Anna - Das bin ich · Tourist Information · Shopping-Arkaden · Marc O'Polo · Leder Berensen · Tempton Personnel Services · Saint Georges · Eiscafé Cortina · Apollo Optik · Tara-M Woman · Real Nails · Schuh Okay · Jeans Fritz · Müller · Juwelier Borggreve · Juwelier Hermeier · Tara-M Man · Asia Point · Papiermarkt · Thalia · H Vision Friseure · alltours · Hungerkamp

Terms and Conditions of Participation

1.) The "We'll pack your suitcase" promotion is organised by Wirtschaftsförderungs- und Stadtmarketing Gesellschaft Bocholt mbH & Co. KG. There are 3 prizes to be won: a suitcase and its contents. There

are three identical suitcases and sets of contents (some in different colours). The suitcases to be guessed and thus won are on display in the shop windows of Intersport Pieron, Der Nähkasten and Tara-M. Cash alternatives are not available.

2.) Entry to the competition is free of charge.

3.) Any natural person aged 18 or over may enter. Employees of Wirtschaftsförderungs- und Stadtmarketing Gesellschaft Bocholt mbH & Co. KG and their family members are excluded.

The competition will run from 1 September 2026 to 12 September 2026.

4.) The prizes in the competition are the three packed suitcases. There is no guarantee of winning.

5.) Each person may submit only one entry. Multiple entries will result in exclusion from the competition.

6.) By taking part in the competition, participants accept the terms and conditions and the privacy policy.

7.) The three entries that come closest to the actual total value will each win a suitcase. In the event of a tie, the winner will be decided by drawing lots.

8.) The winners will be notified by the city marketing department via email or telephone.

9.) The organiser accepts no liability for the availability of the website, including the terms and conditions. Nor is the organiser liable for any transmission or typographical errors. The organiser reserves the right to terminate the competition early, in whole or in part, at any time, even without notice, or to amend its course, provided that it is not possible to conduct the competition properly for technical (e.g. computer virus, manipulation of or errors in the software and hardware) or legal reasons, it is not possible to conduct the competition properly.

10.) If a participant breaches these terms and conditions or provides inaccurate information, the organiser may exclude them from participation without having to state reasons.

11.) Data protection information: The organiser processes personal data solely for the purposes of this competition on the basis of each participant's consent in accordance with Article 6(1)(a) of the EU GDPR.

12.) In the event of a win, the participant automatically consents to the publication of their name by taking part in the competition.

No right of appeal is available.

What is Heimat Shoppen?

The ""Heimat Shoppen"" city centre initiative, run by the Chambers of Industry and Commerce of North Rhine-Westphalia, was founded in 2014 by the Chamber of Industry and Commerce for the Middle Lower Rhine. The North Westphalia Chamber of Industry and Commerce, which oversees the campaign in the Münsterland region, and Bocholt are taking part in the **promotional campaign** for the 11th time. The aim is to **raise customers' awareness of local retailers, service providers, restaurateurs and weekly markets**, and to highlight their importance for the town and its residents.

More information about the ["Heimat Shoppen" campaign](#).

Any questions about the promotion?



Maren Weitauer

Citymanagement

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● [02871 294933 13](#)

SCHÄTZEN & GEWINNEN!

GEWINNE EINEN VON DREI
PRALL GEFÜLLTEN REISEKOFFERN

01-12
09
2026

WIR PACKEN EUREN KOFFER

ALLE
INFOS

WAS: Gewinne den vollgepackten Koffer
WIE: Schätze den Gesamtwert des Koffers
WO: Koffer anschauen bei Tara-M,
 Intersport Pieron und Der Nähkasten
 sowie auf Social Media @bocholterleben

Gewinnspielkarten gibt es bei allen teilnehmenden Geschäften

www.**bocholt**.de

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