

04. August 2022

Social

"Health guides" for Bocholt

New project for health promotion starts on September 1 with kick-off event at "Gut Heidefeld" - register now, participation free of charge

In order to specifically promote and strengthen people's health, there will soon be so-called "municipal health guides" in Bocholt. Under this title and the slogan "Healthy together", the city administration is launching a project with partners that will be presented on September 1 from 6 p.m. on the threshing floor at Gut Heidefeld, district of Spork.

Interested citizens are cordially invited to the kick-off event. Participation is free of charge. Registrations with the association "life in the age" (L-i-A) under Tel. 01523 2176549 or E-Mail kontakt(at)gz-ludgerushof(dot)de .

Background

In May 2022, the city of Bocholt received the funding commitment from the health insurance company IKK classic for the project "Kommunaler Gesundheitslotse" in cooperation with the DSPN (Dein starker Partner für Netzwerke). The project paves a networking of the municipal health structure and strengthens it for a healthy and "moving" city of Bocholt.

Sophie Engels, project manager of the DSPN, explains: "We want to reach people in their living environment. Where they live, learn, work, study, receive medical and nursing care, as well as organize their leisure time and engage in sports. They should be empowered and activated to act in a healthy and self-determined way in the long term."

Health as a task for society as a whole

At the information event to mark the start of the project, the course of the project and the project partners will be presented. In the future, health is to become even more of a task for society as a whole, which is to be promoted in a targeted manner. The foundations for healthy growing up, living and working are laid in the community, since it is here that companies and facilities such as daycare centers, schools, leisure and meeting places, care facilities and neighborhoods have a strong influence on the quality of life of the citizens, it is said.

In Bocholt, it is important to record existing measures and offers as well as to systematically link and sustainably strengthen them with other network partners from the community. Key components of the project will be an internal administrative steering structure in the form of a steering committee as well as "health pilots".

"IKK classic is committed to health promotion in living environments on a broad scale. With this project, together with DSPN, we bring our knowledge and experience to the individual living environments of the citizens of Bocholt. The municipality is the place where everyone can equally participate in health and shape it themselves. Together with the local network partners, we can provide people with the best possible information on the important topics of health and prevention," says Friederike Schwersmann, project supervisor and health manager at IKK classic in NRW.

Overview

Information event on the launch of the "Gesundheitslotse Bocholt" project

- Date: Thursday, 1.9.2022, Time: 6:00 p.m. - 8:00 p.m.
- Place: Tenne im Gut Heidefeld, Am Wielbach 7c, 46399 Bocholt
- Participants. a: Mayor Thomas Kerkhoff, Waltraud Willing (Leben im Alter e.V.), Sophie Engels (DSPN), Friederike Schwersmann (IKK classic), Lukas Kwiatkowski

(City of Bocholt) as well as representatives of different communal living environments

- Registrations until 26.08.22 to Waltraud Willing at [kontakt\(at\)gz-ludgerushof\(dot\)de](mailto:kontakt(at)gz-ludgerushof(dot)de) or phone 01523 2176549



Gesund und aktiv leben - dafür will das Bocholter Projekt "Gesundheitslotsen - gemeinsam gesund" werben.

© shutterstock (Cat Box)