

17. November 2025

Europe/EDI

Webinar provides information on European funding for small and medium-sized enterprises

Presentation of the EU programme "Cascade Funding" on 1 December // Funding for SMEs and start-ups // Cooperation between EUROPE DIRECT NRW and Enterprise Europe Network // Registration free of charge

European funding programmes don't have to be complicated: On Monday, 1 December 2025, ZENIT GmbH/NRW.Europa and the EUROPE DIRECT Network NRW will provide information about the so-called "Cascade Funding Calls" in a free online webinar. The event is aimed at small and medium-sized enterprises (SMEs) and start-ups and will take place from 11:30 a.m. to 12:45 p.m. via Zoom.

The webinar will focus on the presentation of the "Cascade Funding" funding mechanism, which is part of the EU's *Horizon Europe* framework programme. This funding instrument offers small and medium-sized enterprises and start-ups in particular the opportunity to benefit from EU funding without the need for complex collaborative projects. Grants of up to 300,000 euros per company are possible - with a funding rate of up to 100 per cent.

Speakers Marcus Collier-Wright and Bernd Meyer, NRW.Europa consultants at ZENIT GmbH, will provide a practical insight into how the programme works, how to apply and current calls for proposals in various sectors. They will also present practical success stories and the Enterprise Europe Network's free counselling services.

The event is aimed at founders, managing directors and employees from research and development. Free registration is possible via the ZENIT GmbH website at <https://ogy.de/CASCADE251201>. After registering, participants will receive the access link to the webinar.

About the EUROPE DIRECT Bocholt

EUROPE DIRECT Bocholt is part of the mayor's office of the city of Bocholt and is the local point of contact for questions relating to the European Union. Its task is to provide local citizens with information, advice, help and answers to questions about Europe. In addition, EUROPE DIRECT Bocholt aims to promote European involvement and provide information on current European political events.



© Stadt Bocholt

EUROPE DIRECT Bocholt is part of the mayor's office of the city of Bocholt and is the local contact point for questions relating to the European Union.