

01. September 2022

Equality

## **Women and business: major congress in Bocholt**

### **Register now for "Woman&Business Congress 2022" at the Westphalian University of Applied Sciences on September 15**

"Woman&Business Kongress 2022" is the name of the event on Thursday, September 15, in Bocholt, which is aimed at female entrepreneurs, start-ups and company successors. The congress will take place from 9:30 a.m. - 2:30 p.m. at the Westphalian University of Applied Sciences in Bocholt. Lectures, workshops and exchange are on the program. Participants can register via the online booking tool eveno at [www.eveno.com/womenundbusinesskongress2022](http://www.eveno.com/womenundbusinesskongress2022). The ticket costs 15 euros.

Under the motto "Motivated and successful in the corporate parkour", committed women will exchange ideas about success strategies and attend exciting impulse lectures.

"Top female speakers will appear at the event," informs Astrid Schupp, Equal Opportunities Officer of the City of Bocholt. Thus there will be lectures of Professor Dr. Kerstin Ettl of the Westphalian university, of Ulrike Wegener of the promotion of economy society of the circle Borken, the management consultant Barbara Baratie, the tax consultant Anja Offermann, the mark designer Christina winter, the economist Isabell Carola Zieger and from coach Sonja Hüls.

If you want to be successful as an entrepreneur in the long term, you must not be afraid to break new ground. This brings with it challenges - but also countless opportunities and possibilities. The speakers know how participants can use these opportunities and possibilities for themselves - and share this knowledge. The congress will be a meeting place for women entrepreneurs and founders.

Participants can choose from two of six exciting workshops. These will cover topics such as organizing business succession, securing liquidity through funding programs and successful negotiation strategies.

#### **Strong cooperation**

The "Woman&Business Congress" is organized by the Equal Opportunities Officer of the City of Bocholt in cooperation with the Westphalian University of Applied Sciences, the Business Development Agency for the District of Borken, the office "FRAUEN unternehmen" and the Information and Service Center for Business Succession for Women.





*Grafik zum "Woman&Business Kongress 2022" in Bocholt  
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