

18. April 2024

Environmental Department

## **CITY CYCLING 2024: Bocholt enters the race for the title of the most bicycle-active municipality**

### **1 - 21 May // Register, cycle along and get the chance to win great prizes**

The bicycle is Bocholt's favourite means of transport: in this year's nationwide CITY CYCLING campaign, the city in Westmünsterland once again has a good chance of being at the forefront when it comes to diligently collecting cycling kilometres from 1 to 21 May. For Bocholt residents, the motto is: register, cycle along and secure the chance to win great prizes!

All information about the campaign can be found at [www.bocholt.de/stadtradeln](https://www.bocholt.de/stadtradeln).

CITY CYCLING is not just about a competition, but rather about promoting cycling as a central component of environmentally friendly mobility.

Over the past five years, Bocholt has seen a growing number of participants in the annual CITY CYCLING competition, both in terms of the number of active cyclists and the number of kilometres cycled. This positive trend is now to be jointly continued and further expanded in order to make Bocholt the most bicycle-active municipality in Germany. Last year, Bocholt took second place among medium-sized cities with up to 100,000 inhabitants.

Bicycles are very important to the people of Bocholt, they are practically part of the city's DNA, as a recent representative survey on branding has shown. Cycling is simply part of the lifestyle of this city. We hope that we will once again be at the forefront this year, ideally achieving first place", says Mayor Thomas Kerkhoff.

Participants not only have the opportunity to make a valuable contribution to their personal health and the city's carbon footprint, but also the chance to win attractive prizes. The main prize is a sporty and stylish bike from ROSE, a so-called urban bike. Other prizes include a balcony power station from WESTMÜNSTERLAND SOLAR and a travel voucher from FIRST REISEBÜRO DRACHTER.

All information and registration link for CITY CYCLING 2024 at [www.bocholt.de/stadtradeln](https://www.bocholt.de/stadtradeln).





**STADTRADELN**

*1. bis 21. Mai*

**Registrieren,  
mitradeln &  
gewinnen!**

**ROSE**



**FIRST REISEBURO**  
REISEBURO DRACHEN



**BOCHOLT**

*City cycling 2024: Bocholt is back again*  
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