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Environmental Department

Bocholt bicycle fair RADTRENDS celebrates comeback

March 26 and 27, 2022 from 11 a.m.. - 6 p.m. at Berliner Platz // Attractions, novelties, hands-on activities for big and small bike fans.

After a two-year hiatus, the RADTRENDS 2022 trade fair returns to Bocholt on March 26 and 27, 2022 - a reason to celebrate in more ways than one.

In keeping with the 800th anniversary of the city of Bocholt, RADTRENDS 2022 is also going big: Diverse attractions, thrilling hands-on activities and numerous exhibitors offer the bicycle fair on two days from 11-18 clock. "This year is special for us. We celebrate the bicycle city of Bocholt and the return of the fair," commented Mayor Thomas Kerkhoff. Due to Corona, the event had to be cancelled for all pedal-affine sportsmen and women, leisure cyclists, everyday users, children and young people in the past two years. Now it is time to get back on the bike and go full speed ahead.

The RADTRENDS has grown in comparison to the previous time: Two tent halls will be set up on the Berliner Platz in Bocholt on the last weekend in March and invite all those interested to visit. The entrance is free of charge. Thus, the organizers have found a fitting setting for the fair, which has already been held in the bicycle-friendly city since 2011.

The great importance of the bicycle in Bocholt is not only shown by the anniversary logo of Bocholt, but also by the mobility concept adopted in 2020. "In a climate-friendly, modern city, it is important to efficiently network the most diverse means of transportation. Cycling plays a central role in this," explains city planning officer Daniel Zöhler.

This year, the bicycle fair will attract visitors with, among other things, a test course for test rides and a course with ramps as well as a vibrating track, a bicycle car, a bike loop and the innovations of 32 exhibitors. Fun and entertainment will be provided by the Dutch Bicycle Orchestra, among others.

Environmental officer Angela Theurich is pleased that, in addition to local bicycle dealers, specialist companies from other German cities and neighboring countries have also registered, including a recumbent specialist from the Netherlands. The internationally active company ROSE BIKES from Bocholt is naturally also in the game.

Information on the Internet at www.bocholt.de/rathaus/umwelt-und-klimaschutz/messe-radtrends/ ↗.





Die neuesten Modelle auf dem vielfältigen Radsektor können auf der Messe "Radrtrends 2022" bestaunt werden (Archivbild).

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