


19. May 2023

Education and culture

Cultural providers can register for "KulturPass" now


Nationwide campaign aims to strengthen local cultural enterprises

Local cultural providers from Bocholt can now register for the nationwide "KulturPass" and thus advertise their offers on a central platform, which can then later be booked and visited by users. Oliver Brenn from the cultural administration of the city of Bocholt points this out.

Recently, local cultural providers have been able to register for participation in the nationwide "KulturPass" and make their offers available on the associated digital marketplace. Registration takes place via the homepage www.kulturpass.de, which  was created especially for the KulturPass, where all the individual steps necessary for participation are listed in detail. At the same time, cultural providers can register here for online training sessions where experts report on how participation in the "KulturPass" works from a technical and organisational point of view.

"KulturPass" budget for 18-year-olds

But what exactly is behind the KulturPass? The KulturPass is an initiative of the German Bundestag together with the Minister of State for Culture and Media, Claudia Roth, and the Federal Minister of Finance, Christian Lindner. The idea: young people who celebrate their 18th birthday in 2023 are given a cultural budget of 200 euros and can use this for tickets, books, CDs, records and much more. "The focus here is deliberately on local redemption in order to support local cultural providers. Bocholt's cultural institutions should make use of this by registering and placing their offers on the platform now," recommends municipal cultural manager Oliver Brenn.

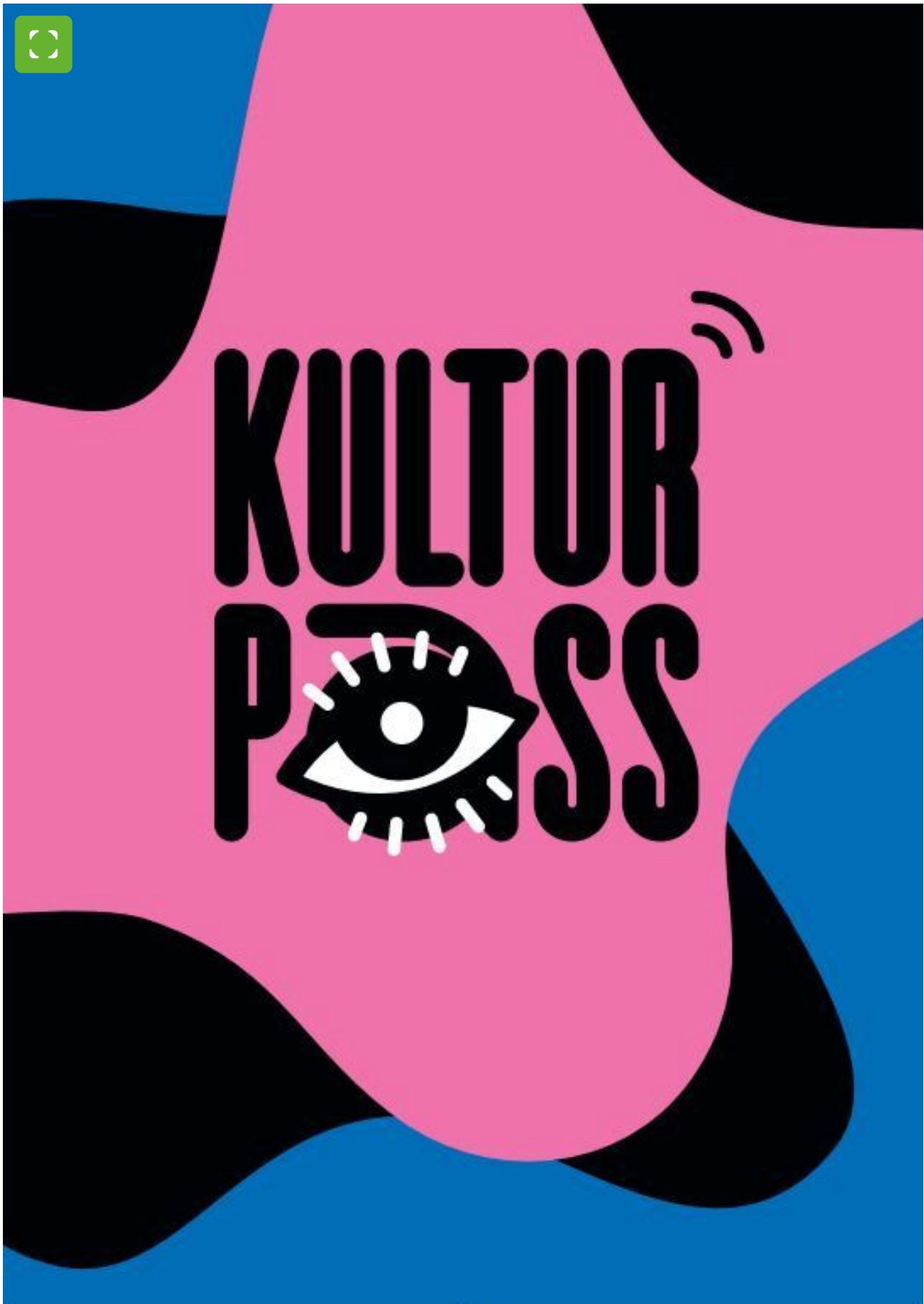
Registration for 18-year-olds will then take place from mid-June 2023 at www.kulturpass.de  or via the corresponding app.

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"KulturPass" - Information for providers of local cultural enterprises.

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*Logo of the nationwide "KulturPass" campaign
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