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Economy

## Starting signal for registration for the district-wide "Night of Training"



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**Bocholt.** Preparations are in full swing: On Thursday, 19 November 2026, the "Night of Training" will take place for the 7th time in the Borken district. The website is now live and the registration phase is officially open. Bocholt is also taking part again. "All companies in Bocholt are invited to actively participate and open their doors to future young talents and skilled workers of tomorrow", emphasises Astrid Lukas from the Bocholt Economic Development Agency.

The "Night of Apprenticeships" has long since established itself as an important link between young people looking for their dream job and

companies in the region. For companies, participation offers a unique platform to present themselves as an attractive training company, to make direct contact with potential trainees and to give the skilled workers of tomorrow a lively insight into their working world.

The "Nacht der Ausbildung" will also be accompanied by a targeted social media campaign in 2026, including on Instagram and TikTok, in order to reach young people even more effectively. In addition, the district-wide competition will ensure further attention and motivation to take part.

Companies can register now at [www.nda.kreis-borken.de](http://www.nda.kreis-borken.de). Companies that have already taken part in previous years can simply update their existing account and take part again straight away - quickly, easily and without having to register again. Free advertising materials such as posters and flyers are also available there; additional materials can be ordered if required.

The "Night of Training" is a joint initiative of all 17 local authorities in the Borken district in cooperation with the Borken District Economic Development Agency. With over 430 participating companies and over 200 training occupations presented, it is one of the most important formats for strengthening dual training in the region.

Further information and registration via the website: [www.nda.kreis-borken.de](http://www.nda.kreis-borken.de), which is now available.