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Economy

Bocholt Trade Fair 2027: Registrations now open for Bocholt-based businesses

Trade Fair on 20 June 2027



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Bocholt. Next year, the Bocholt Trade Fair will take place once again, as it does every five years.

At the I-Park - the largest contiguous, fully developed industrial park in North Rhine-Westphalia - the full spectrum of Bocholt's businesses is set to be given a huge showcase, just as it was five years ago.

In 2022, the event attracted a very high number of visitors - despite the ongoing coronavirus pandemic - and saw strong participation from local businesses, with around 100 companies taking part. Both companies based at the I-Park and all other Bocholt-based businesses will have the opportunity to showcase themselves at the trade fair.

Companies based at I-Park Bocholt can, for example, introduce themselves to interested visitors through site tours. For companies not based at I-Park, there is the option to use exhibition spaces in a large marquee or on the open-air areas provided.

"In 2022, the trade fair impressed with a varied supporting programme, and the companies and organisers attracted tens of thousands of visitors to the I-Park with a host of highlights.", recalls Ludger Dieckhues, Managing Director of the Economic Development Agency, thinking back to the last trade fair, which at the time was held as part of Bocholt's 800th anniversary celebrations.

Dieckhues continues: "We envisage these special activities and the often highly attractive presentations by the participating companies for next year as well, so that the trade fair will definitely once again become one of the flagship events of Bocholt's annual calendar."

The trade fair will **take place on Sunday, 20 June 2027** . All Bocholt-based businesses from the industrial, skilled trades, service and retail sectors are invited to introduce themselves to visitors on 20 June, to raise their profile, attract new customers and also recruit employees and skilled workers.

Companies can register online now via the website www.bocholt.de/gewerbeschau ↗.

For companies wishing to participate as **sponsors** and be highlighted through special promotional activities, sponsorship packages are still available. Further information can also be found at www.bocholt.de/gewerbeschau ↗ or by emailing [schmitz\(at\)bocholt-stadtmarketing\(dot\)de](mailto:schmitz(at)bocholt-stadtmarketing(dot)de).

Companies from other towns are not eligible to take part in the Bocholt Trade Fair.