

18. December 2023

City marketing

Wish list campaign 2023 - Osterstraße

Gift presentation to JUSINA by the tradespeople of Osterstraße



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On Friday, 15 December, the gift handover of the wish list campaign taking place in Osterstraße took place. The lovingly wrapped gifts were handed over to JUSINA, and in this case to the two JUSINA students in charge of the campaign, on the premises of the shop "Die Wäschetruhe". Martin Biermann from Tabakwaren Fink was in charge of the organisation and coordinated the campaign between the businesses and JUSINA.

Representatives of the participating shops were on site

Representatives from the participating shops Raumgenuss (not in the photo), Schuhhaus Rekers, Wilhelm Busch-Apotheke, Optello Optik Hund (not in the photo), Tabakwaren Fink, Die Wäschetruhe, Trödel und mehr by AmaDEllus and Der Nähkasten took part in the gift handover. The feedback from all those involved was very positive and they would all take part in the wish list campaign again next year. This could be an incentive for next year and the opportunity for other retailers in the street to also take part in the campaign in 2024. Interested local organisations are welcome to get in touch with the ISG Altstadt Bocholt accordingly.

Joint Christmas party for the children receiving presents

The children receiving the gifts will be presented with their presents at a joint celebration with their parents before Christmas. Many of them are already very excited to see whether their wishes will be fulfilled and are looking forward to the surprises that the Osterstrasse customers have given them. A great way for the kids to get into the Christmas spirit.