24. April 2024

City marketing

Wheel of fortune fever! Spin. Win. Be happy.

Motto Thursday on 02 May 2024

"Wheel of fortune fever - Spin. Win. Rejoice." is the motto of Thursday on **2 May**. Three large wheels of fortune will be set up in Bocholt city centre where, with a little luck, you can win small prizes. The traders of the ISG Altstadt Bocholt invite every visitor to the city centre to spin the wheels of fortune and get the chance to win a prize.

The prizes include small items for children such as toys, craft supplies, pens and much more. But the older winners can also look forward to small prizes such as decorations, useful household items or barbecue accessories, just in time for the start of the barbecue season.

The wheels of fortune are located in Neustraße at Juwelier Schönicke, in Nordstraße at ABC Schuhe and on the market square in front of the historic town hall at the evening market. Like every first Thursday of the month, Motto Thursday takes place from 3 to 7 pm. We hope to give some visitors a little treat and leave their visit to Bocholt city centre with a positive feeling and a little memory. As we want to give as many visitors as possible the opportunity to win a prize on one of the wheels of fortune, we ask that each visitor spins the wheel of fortune a maximum of once. The members of the ISG Altstadt Bocholt hope for fairness and are looking forward to a great campaign with cheerful togetherness and lots of joy about the prizes. If the campaign is as well received and fair this time, the merchant community can imagine organising this campaign regularly on Motto Thursday.

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