

01. June 2026

City marketing

Successful City Food Festival attracts numerous visitors to the city centre





© Stadtmarketing

With many guests, a great atmosphere and a wide range of culinary delights, the City Food Festival was a great success at the weekend. For the first time, the event not only took place on St.-Georg-Platz, but also along Ravardistraße, thus combining two popular areas of Bocholt's city centre into a single culinary mile.

The festival got off to a promising start on Friday. In perfect weather, numerous visitors came to the event site for the opening and ensured a successful start. In the early evening, however, the festival was hit by a powerful thunderstorm with heavy rain and hail. The weather conditions meant that the site emptied out considerably at times and some food trucks closed early for the evening. As a result, Friday evening fell short of expectations. However, this did not slow down the festival for the rest of the weekend. Saturday turned out to be the busiest day of the event with summery temperatures and sunshine. Thousands of guests took the opportunity to enjoy the wide selection of food and drink, stroll through the city centre and experience the special atmosphere of the festival. Sunday also went well and many families, groups and connoisseurs used the last day of the festival to savour the culinary offerings in a relaxed atmosphere. Whether burgers, international specialities, creative street food ideas, sweet treats, cocktails or cool drinks - the variety of food and drink on offer was very popular.

The organisers from Stadtmarketing were particularly positive about the inclusion of Ravardistraße for the first time. The extension of the event area was very well received by visitors and the participating catering establishments. The connection between St.-Georg-Platz and the Ravardiviertel ensured that the entire area was consistently lively and gave the festival additional charm. "The weather-related setback on Friday evening was of course a pity, but it can be part and parcel of an open-air event. All the more reason for us to be delighted with the excellent response on Saturday and Sunday and the positive reception of the extended event area", summarised Ludger Dieckhues from the Bocholt Economic Development and City Marketing Company.

Special thanks go to all the participating restaurateurs, food truck operators, our sponsors and partners - stadtwwerker GmbH, Stadtparkasse Bocholt, Handelshof Bocholt and ISG Altstadt Bocholt - who contributed to the success of the event.