## 25. September 2023

City marketing

## Second "Motto Thursday" of the traders in Bocholt city centre

## On 05 October on the theme of "Autumnal Crafting Fun

**Bocholt.** The new "Motto Thursday" campaign, which the ISG Altstadt Bocholt e.V. came up with, started on 7 September and was well received by all customers and visitors. The first event in September was "Culinary delights from Bocholt for shopping at home" and all customers could try delicious cheese from Käse Hessling, various sausage snacks from Hofladen Slütter and bread confectionery from Bäckerei Gildhuis. In addition, there were the already familiar "Heimat shoppen" bags and balloons and "Bocholt" accessories from the Tourist Info could be bought at the evening market.

On the first Thursday in October, the second Motto Thursday will be held on 5 October on the theme of "Autumnal Handicraft Fun". From 3 p.m., a "craft fairy" will be on hand at the Evening Market to make autumnal decorations with all the children, customers and visitors. Anyone can and may sit down in the pavilions provided and make autumnal lantern bags or chestnut men & Co. free of charge.

In addition, the shop windows of the participating shops in Bocholt's city centre will be decorated with autumnal pumpkins, and one or two traders will be offering extra activities, such as small handicraft activities, pumpkin soup or pumpkin cake tasting - the traders are looking forward to your visit. The city centre community thus offers customers something special and draws attention once again to the fact that shopping and strolling locally is a shopping experience and should be fun.

The next Motto Thursdays this year are on 02 November and 07 December.



Instagram: @stadt.bocholt | Facebook: fb.com/stadt.bocholt



© Stadtmarketing

Instagram: @stadt.bocholt | Facebook: fb.com/stadt.bocholt



 $Instagram: @stadt.bocholt \mid Facebook: fb.com/stadt.bocholt \\$ 

© Stadtmarketing



© Stadtmarketing Bocholt

 $In stagram: @stadt.bocholt \mid Facebook: fb.com/stadt.bocholt \\$