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City marketing

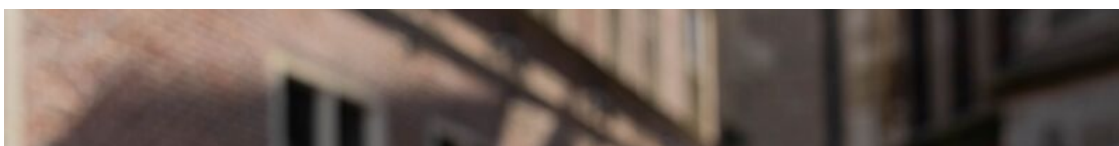
Radelente "Bo": The winners have been announced

The Bocholt cycling duck "Bo" has been exploring the world over the past few weeks. From 7 July to 30 August, people were invited to send in photos featuring Bo, whether taken on holiday or at home. According to the town's marketing department, **more than 1,500 pictures** were received in total.

Whether in Alaska, New York, Austria, Parookaville or on cycle tours around Bocholt: Bo was present at many special places and during numerous adventures.

A jury has now selected **15 particularly creative and impressive photos**. The winners will each receive a **shopping voucher worth 150 euros**. In addition, **15 vouchers for two people each for the Bahia** were raffled off amongst all participants.

"We're absolutely delighted that people have responded so positively to the campaign and sent us such fantastic photos of Bo," says Ludger Dieckhues, managing director of the city marketing organisation.





[CLICK HERE TO SEE THE WINNING PHOTOS](#) >