

23. February 2024

City marketing

## Motto Thursday on 07.03.2024:

## "Atmosphere for the Easter season"



**MOTTO DONNERSTAG**

**DO** – JEDEN ERSTEN DONNERSTAG IM MONAT

*„Einstimmung auf die Osterzeit“  
am Do. 7. März*

\* bunte Ostereier in teilnehmenden Geschäften und Bastelstation auf dem Abendmarkt

**ALTSTADT BOCHOLT**  
*Gemeinschaft erleben.*

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On **7 March**, Motto Thursday, which always takes place on the first Thursday of the month, will continue in Bocholt city centre. In keeping with the upcoming Easter celebrations at the end of March, the motto is **"Einstimmung auf die Osterzeit"**. The campaign series was launched by the ISG Altstadt Bocholt e.V. to show all customers and visitors that, in addition to shopping in Bocholt's city centre, you can also experience beautiful and sociable things.

The participating retailers will be offering free colourful and delicious Easter eggs on Thursday - these can of course also be eaten on the spot with a bag of salt. There will once again be a great craft activity for all children at the evening market - there will be white

cups and plastic Easter eggs waiting to be colourfully painted. And all free of charge, of course!

So the children will have a nice Easter present for their grandparents, for example, or of course they can use them themselves and hang them up at home for a beautiful Easter decoration.

Motto Thursday promises an eventful Thursday afternoon full of creativity and the anticipation of Easter can increase. The members of the ISG Altstadt Bocholt are looking forward to welcoming all customers and wish them a happy Easter.