

05. December 2023

City marketing

Bocholt treasure chest campaign starts on 8 December

The big Christmas campaign with lots of great prizes

Once again this year, the large treasure chest will be available for all treasure hunters in a prominent location on the market square in front of the historic town hall from Friday, 8 December. From Wednesday (6 December), all customers and visitors will receive free keys with their purchases from the participating shops. These can then be tried out at the treasure chest from Friday, 8 December until Sunday, 17 December from 12 noon to 7 pm.

Great prizes await in the treasure chest

Does the key fit? Then the lock will open and the customer can choose one of the colourfully wrapped presents from the large treasure chest. The well-known presenter, Detlef Bollrath, will be there again this year and will help the young and old treasure hunters open the chest to the sound of Christmas music.

This year, 30 retailers in Bocholt city centre are taking part in the campaign and sponsoring hundreds of vouchers worth €20 each. In addition, there are daily main prizes in the form of Bocholt Talers worth €250 each, which can be redeemed in the participating shops of ISG Altstadt Bocholt e.V. (all points of sale [here](#)).

The treasure chest campaign will once again be a great pre-Christmas event for all visitors this year.

Bocholt Christmas market



Opening hours, activities & music programme

[here all information about the Christmas market >](#)