

24. January 2024

City marketing

Bocholt brand online survey going well

Participation is still possible until 4 February - the more, the better

☐
Unsere Stadt.
Unsere Meinung.
Unser Gefühl.

BOCHOLT!

Was macht unsere Stadt attraktiv und lebenswert?



MACH MIT!
DEINE MEINUNG IST GEFRAGT!



weitere Infos: bocholt.de/marke



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The online survey on the Bocholt brand with the two general questions: "Where are Bocholt's strengths? - What makes Bocholt attractive and worth living in?" is going well.

Continued call for participation

Many people have already taken part: Not only Bocholt residents, but also people from the region or exiled Bocholders are among the participants. The project team, consisting of the city of Bocholt, Stadtmarketing Bocholt and Brandmeyer Markenberatung, confirms that participation is developing as expected. Nevertheless, the motto "the more, the better" applies, which is why the project organisers are once again calling on people to take part. It only takes 15 minutes to get involved. It doesn't matter whether it's on a laptop, smartphone or pad. The aim of this survey - in conjunction with the results from the other participation formats - is to develop a strong city brand for Bocholt.

Time until 4 February

All citizens and people interested in Bocholt are invited to take part in the online survey until 4 February using the QR code or the link at bocholt.de/marke. Participation is explicitly about the participant's subjective opinion of Bocholt. For our neighbours from the Netherlands, the questionnaire is also available in Dutch - this version is also available under the QR code.

Further information with a direct link to the survey: bocholt.de/marke 