

13. February 2023

City Hall

Bocholt's new website online as of Valentine's Day

Everything new in February

From Tuesday, 14 February, Bocholt will have a completely new website on the Internet. Citizens, tourists, businesses and the curious will find up-to-date information and improved service paired with Bocholt's local colour at www.bocholt.de.

Prominent video banners

"Especially in a digitalising world, a municipal website is gaining in importance. Even though we have placed a lot of emphasis on design and appearance, the real performance lies in the structure behind the website and its networking with other systems," comments Bocholt's mayor Thomas Kerkhoff. "In both sub-areas, i.e. appearance and performance, the new bocholt.de sets standards and is really a quantum leap for us as an administration on the path to digitalisation."

A striking trademark when the page is called up is a video banner that will be regularly renewed and conveys impressions of the city. Pictures, animated graphics and videos give the website a dash of local colour and show: "There's something going on in Bocholt!"



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Mayor Thomas Kerkhoff

Simple navigation, clear structure

Visitors are guided through five thematic areas with the help of clear, intuitive navigation, which address different user groups. Citizens will find a lot of information and local service offers in the sections "City Hall & Citizen Services", "Environment & Building", and "Social Affairs & Education". The "Citizens' Service" section contains numerous services. The city administration already offers a number of its own online services, which are constantly being expanded.

The "Leisure & Tourism" section is mainly aimed at visitors from outside the city. The tourist information office provides valuable tips for excursions, suggests tour plans and shows accommodation possibilities.

Companies are provided with interesting information about Bocholt as a business location by the Bocholt Business Development Department in the "Business & Employment" section.

Users can enter events

If you are looking for entertainment, you will find it in the events calendar. Events can be easily filtered according to individual taste. Users can also create their own events to increase their reach with the help of bocholt.de and attract more visitors.

Also new: those who register on bocholt.de can have an e-mail newsletter sent to them with previously selected news topics and events that are of interest.

The site has an eye-catching and improved search function that can be refined using search filters and sorts the website content by hits.

The new Bocholt website runs on all common end devices - PC, tablet or smartphone. The site is programmed to be barrier-free and thus enables a high level of accessibility for all user groups. An area in "easy language" explains important municipal services in a simple and understandable way. With just a few clicks, the page is translated into several languages.



ZUM DEN VERANSTALTUNGEN



We are pleased about the new flagship for Bocholt! For tourists, visitors or citizens, the new bocholt.de provides well-prepared suggestions, offers and information about the city.

Ludger Dieckhues, City Marketing Director

"There is always something new to discover"

"The www.bocholt.de is the basis of digital citizen communication and closely linked to our municipal social media channels," says Karsten Tersteegen, press spokesman for the city. "There will always be something new to discover. With citizen-friendly service, interesting formats, unusual perspectives and beautiful pictures, we want to put our city in the right light. That's why it will be worthwhile to visit the site regularly."

Soon it will be possible to order tickets for events directly on bocholt.de. The new council information system of the city of Bocholt is also currently being integrated. For further improvements in the area of digital citizen services, the Bocholt website page is technically ready for connection at any time, as soon as the necessary decisions have been made at federal and state level.

"We are delighted with the new flagship for Bocholt! For tourists, visitors or citizens, the new bocholt.de gives well-prepared suggestions, offers and information about the city. The need to streamline the old site was great, so it is all the better now to be able to present a modern and up-to-date bocholt.de with real added value in cooperation with the administration," says Ludger Dieckhues from the Economic Development and City Marketing Society.

Do you like the new site?

Then please let us know! We welcome your feedback, your suggestions and your opinion on the newly designed website for Bocholt. Even if you don't like something, let us know - that way Bocholt.de gets a bit better with every update...

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