

Sponsorship opportunities

Become a sponsorship partner for the 2027 Bocholt Trade Fair

The 2027 Bocholt Trade Fair will take place on 20 June 2027 and is set to attract tens of thousands of visitors to Bocholt's I-Park. On the Friday before the trade fair, a concert evening will also be held, which will generate additional footfall and attention.

The Bocholt Trade Fair is therefore a real flagship event for the Bocholt Economic Development & City Marketing Association, with a significant impact extending far beyond Bocholt's borders. We would be delighted if you would support us as a sponsor, so that your company too can make the most of this event as a powerful platform for promotion.

Sponsorship packages for the 2027 Bocholt Trade Fair

Your benefits

Exhibition stand in the marquee

8 x 3

4 x 3

4 x 3

Separate roll-up banner with logo in the entrance area

✓

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Joint sponsors' roll-up banner in the entrance area



**Mention in every fourth radio advert
(across the entire MMS broadcast area (Antenne Münster, Radio
Kiepenkerl, Radio RST, Radio WMW))**



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Logo on printed materials (posters, adverts, leaflets, etc.)

Large

Medium

Small

Logos on banners (including large banners)

Large

Medium

Small

Logo on large billboards in various towns and cities across the region

Large

Medium

Small

Screening of your own image or promotional film on the LED screen at the exhibition marquee





Online presentation

Logo display with a link to your website

Social media profile as a sponsor with a dedicated post

Front row

Yes

Second row

-

Second row

-

Mention as a sponsor during stage talks or similar events



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Recognition as a sponsor in all media publications

	✓
	✓
	✓

Drinks vouchers for the event weekend (Friday evening + all day Sunday)

	60
	40
	20

Concert evening, Friday 18 June 2027

Separate roll-up banner with logo in the entrance area



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Joint sponsors' roll-up banner in the entrance area





Logo in the stage area

Large

Medium

Small

Mention as a sponsor during the opening presentation on the evening of the concert



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Bar tables reserved with your logo

6

4

2

Tickets for the concert evening

6

4

2

Presentation of your own advertising ideas (flags, banners, etc.)

subject to
arrangement

by arrangement

subject to
agreement

Enquire about a sponsorship package now



To book a sponsorship package, please send a brief email to Anna Schmitz | [schmitz\(at\)bocholt-stadtmarketing\(dot\)de](mailto:schmitz(at)bocholt-stadtmarketing(dot)de) or give us a quick call on: 02871 29 49 33 0.

We look forward to working with you!

Take part in the 2027 Trade Fair as a company



Would your company like to showcase itself at the Bocholt Trade Fair on 20 June 2027? Secure your place now and be part of the major trade fair in Bocholt.

FIND OUT MORE >

Contact person



Anna Schmitz

Veranstaltungsmanagement



[Send e-mail](#)



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