

Economic Development and City Marketing Company

Bringing Bocholt forward as a brand! This is the goal of Stadtmarketing Bocholt, founded in 1996. Since then, city marketing and tourist information have been the company's business divisions. A genuine public-private partnership model with the city of Bocholt 36 other shareholders from industry, trade and services as well as associations. In 2012, business development was incorporated as a further business division of the newly formed Wirtschaftsförderungs- und Stadtmarketing Gesellschaft Bocholt mbH & Co. KG, which was created in this way.

The company's self-image is to be an organiser and impulse giver, instrument and idea generator for the community idea.


"We see ourselves as motivators, coordinators and implementers! We bring Bocholt forward as a brand!"



Ludger Dieckhues

**Geschäftsführer Wirtschaftsförderung/
Stadtmarketing**

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Business development ►



City marketing ►



Tourist Info ►

Contact

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[Send e-mail to the business development department](#)

Opening hours

Mon. - Thurs. 9.30 a.m. - 4.30 p.m.

Fr. 9.30 - 13 h



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CITY MARKETING [↗](#)



TOURIST INFO [↗](#)

News

City marketing

24. April 2024

Wheel of fortune fever! Spin. Win. Be happy. ►

City marketing

22. April 2024

Open Sunday and "Bocholt blossoms" on 28 April ►

City marketing

18. April 2024

Live music in the city centre of Bocholt | 30 April 2024 ►

City marketing

18. April 2024

"How smart is Bocholt?" - Bocholt's first city quiz begins! ►

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