

Advice and funding

From business start-ups to business expansion, we offer you the right information on funding and support from a single source.

Start-up advice

For business founders in the field of trade and industry and the liberal professions.



NRW Business Advisory Programme (BPW)

You will receive a grant for **consultations on the development, testing and implementation of start-up concepts** prior to realisation.

Funding is available for consultations on the establishment of small and medium-sized enterprises in the commercial sector and liberal professions according to the EU's definition of SMEs (link opens in a new window).[↗](#)

Funding is provided for 50 % of the necessary expenses up to a maximum of 510 € per consultation day.

[Here you can find more information on the funding.](#)

Management consultancy

Companies are faced with changing markets, diversification of the customer and product structure or increasing competitive pressure. The funding listed here is intended to support companies and employees in securing and expanding competitiveness and employment in a future-oriented manner.



Promotion of business consultancies for SMEs

The aim of the federal programme "Promotion of Management Consultancies for SMEs" is to strengthen the prospects for success, performance and competitiveness as well as the employability and adaptability of small and medium-sized enterprises. To achieve this, enterprises can obtain **advice** from qualified consultants **on all economic, financial, personnel and organisational questions of business management.**

Funding is provided for 50 % of the necessary expenses - up to a maximum of € 1,750 for the counselling.

[You can find more information on the funding here.](#)

Contact

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Opening hours

Mon. - Thurs. 9.30 a.m. - 4.30 p.m.

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